

Carlos Heyd

Multidisciplinary Designer

[Portfolio ↗](#)

[Linkedin ↗](#)

[Email ↗](#)

Spanish and Canadian citizen

Based in Spain (Altea, Alicante)

EXPERIENCE

10/2022 - NOW | PRODIGIOSO VOLCÁN

Visual Designer and Low-code Dev

- Digital design & Webflow development for award-winning products with Webby Awards and LAUS. Mentoring designers in Webflow.
- Designed graphic assets, presentations, narratives, and animation storyboards.

08/2016 - NOW | FREELANCER

Designer and Art Director

- Digital Design & Low-Code Development: Effective solutions, client needs met through problem-solving.
- Engaging Infographics
- Editorial, Creative Design & Illustration

03/2021-07/2021 | PEDRO JIMÉNEZ + 2021/22 | FREELANCE

Data Visualization & Infographics

- Interactive infographics and maps with illustration and small animations. Editorial projects.

08/2019 - 07/2020 | CITY COUNCIL OF ALTEA (SPAIN)

Designer and Social Media Manager

- Strategy and Visual Identity
- Design of emergency communication and urban signage

08/2017 - 08/2018 | MODULA.TV (BARCELONA)

Graphic Design and Videographer

02/2016 - 08/2016 | SNOWPLANET BASE (BARCELONA)

Digital Content Manager intern

02/2014 - 07/2014 | ACTION AGAINST HUNGER

Communications intern

SKILLS

Art Direction & Product Design

Adobe Creative Suite, Figma, AI tools, etc

Low Code Dev

Webflow, Wordpress. HTML, CSS and JS basics

Impactful presentations

Powerpoint, Figma Slides

Infographics

Tumult-Hype, Adobe Illustrator

Illustration and Motion

Procreate, After Effects, Unreal E.

BACKGROUND

MA Design and Illustration MDI (UPV)

Polytechnic University of Valencia, Spain

Webflow Practitioner Certification (2025)

BA Advertising and Public Relations (UAB)

Autonomous University of Barcelona, Spain
-Erasmus stage at UIB, Bergen, Norway

BA Philosophy courses. UNED (ongoing)

LANGUAGES

Spanish (native)

English (fluent, C1 CAE)

Catalan (fluent, C1 JQCV)

German (B1, McGill)

French (B1, comp.)